

South Gloucestershire Heritage Partnership Evaluation

How do you rate the meeting in:

(1 poor, 2, 3, 4, 5 excellent)	1	2	3	4	5
Meeting your expectation		1	2	6	13
Meeting your learning requirements	1		2	12	7
Quality of the speakers			2	9	10
Quality of the Venue			1	10	11
Refreshments		2	2	13	5
Content		1	2	6	12

Has this event inspired you to:

Use a new form of social media at your heritage site? Which type and why?

- Yes, we have only recently set up a twitter a/c and need to really get that going, but I feel Instagram would be the next thing to get some good images out to a wider audience
- Yes - maybe develop our Instagram
- Yes – got app for
- TripAdvisor - not used yet
- Instagram - inspiring speaker who explained the advantages of using and linking 'easily' with other relevant organisations
- Instagram
- Crowdfunding - a really interesting way to raise funds. There are lots of possibilities for this form of funding
- Crowdfunding info was really interesting. I am also keen now to renew our Facebook site which we have never had much luck with
- Instagram - at some point in future
- Sorry not quite applicable but will promote all - particularly Instagram
- Facebook
- Facebook probably - will discuss with others
- Possibly
- n/a
- Probably Twitter
- Yes - Twitter as see potential to increase audience
- Possibly
- Twitter
- Make more effort to use Facebook
- Maybe used Facebook with my students showing their work to spread the word (I'm new to social media)

Improve your current use of Social Media at your heritage site? Which type and why?

- Would have been good if others in our organization had attended so they could see the importance of using social media and how many other organisations are using it.
- Yes all! Need to broaden the range of what we put on social media to increase range of audience
- Facebook images
- All social media - Sarah Madden's early example really helped to explain what to use for what message
- Facebook - use a video and try to update more frequently
- There were lots of interesting examples of how people are currently using social media. The Instagram app will be useful
- I will be trying to get more out of Facebook
- Only a blog currently
- n/a
- Yes – TripAdvisor
- n/a
- Facebook
- Twitter/Instagram - need to understand potential benefits and how best to use it
- Facebook
- Increase frequency of posts
- Facebook and Twitter

One thing I will tell other people about this project:

- It's an eye opener for the uninitiated.
- Give it a go – it's not really that complicated
- It's the old thing of you get out of it what you put in strategy
- Fantastic way to access information from the experts - to the advantage of our organisation
- Talks will be on website
- Have a go at social media
- WWI project - potential to use story arc in museum setting
- Instagram
- Reality of the popularity of Facebook
- How Facebook can be used by our group
- Be a bit more adventurous
- Fascinated to see how social media is being used for this area and some of the uses of channels e.g. Instagram that the council hasn't explored in depth!
- The importance of using social media to suit your organisation's needs
- A number of potential avenues
- There is assistance from SGHPM staff to start with
- Interesting
- n/a

One thing I will tell other people about this meeting:

- Useful for a broader range of social media experiences
- Really enthusiastic group - informative focussed speakers, all useful stuff
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- Good networking opportunity
- Great to meet and network with other heritage organisations
- Twitter campaign - WWI SG
- Reality of the popularity of Facebook on the older group
- That it happened and broad view of a lot I learnt
- How useful it was to understand the range of social media available
- Good overall summary
- Very interesting range of social media
- Shows you options and how some groups have taken advantage of it

Would you like to add any additional comments?

- Great if you've never used social media before but not so good if you are looking for more advanced use. Think I might have missed the point when I signed up for this!
- Some speakers needed a microphone
- Excellent sharing day
- Better to have more basic models and methods of current usage of social media
- No
- Great presentation on Facebook and Twitter, clearly explained in 5 minutes. 2) Good range of speakers. Many thanks for a very interesting event yesterday - see picture. I really enjoyed the diverse presentations and also the quiz. I have mentioned to William now about the great pop up stands that were featured yesterday. It may be possible for some to be included in the ALHA LHD - space permitting - but he would be the person, I believe, that would be able to make a decision on this suggestion from. It was also good to meet up with Terry Webber from Winterbourne Barn. I have also advised William and that you have already purchased a ticket for the ALHA History Day in April. We do appreciate your support. I took notes during the event yesterday and hope to discuss further in the not too distant future with the other two volunteer members of the Admin Facebook team from ALHA.
- It is clear that a large amount of voluntary time is required for a successful campaign. Expertise is very helpful for starting off quickly, but not essential as it is also a learning exercise
- I was rather an interloper but thank you! I do know people associated with heritage organisations and will spread the word!
- Many thanks for organising the digital form last week, I really enjoyed it and it was clear everyone took away some inspiration at various levels. It was a great choice of speakers on both the theoretical and the very practical levels. Sarah was brilliant - can we get hold of the quiz sheets?
- I rather apologise for gate-crashing your event. I'm not sure of the route in which we received an invitation, but I did find it informative and useful and as I am also a Friend of Thornbury Museum, and my partner regularly volunteers there, you'll be glad to know

that I'm sharing what I've learnt with him so that, by a roundabout route, the information is reaching the ears it was intended for! Congratulations on organising such a useful session

- We would like to have shared the fire and renovation of our workshop a few years ago but our organiser didn't want to publicise this so people still don't know we exist. Maybe now is the time to show that we are part of the local community

If you are happy to share your name and / or the organisation you represent:

- Louise Harrison, WMBT
- Cherry
- Sue Fox, Trustee & Chair of Events, Winterbourne Mediaeval Barn Trust
- Frenchay Village Museum
- Laura Kinnear, curator@holstmuseum.org.uk
- Julie Reynolds
- Robon Champion - pp for Hanham Local History Group also Friends of Avon Valley Woodlands (Facebook only) - rbn.champion@gmail.com
- Veronica Bowerman, Facebook admin, ALHA
- Sue Parsons, WMBT
- Thornbury History Society
- G. Harkness, Orchard Workshops
- Carole Lockwood, Orchard Workshop

Speaker's Comments:

"..... was a really high quality event I thought with a good mix of speakers." Sarah Madden, Digital Engagement Officer, South West Museum Development Partnership.

"the whole morning as very enjoyable and informative." Laura Kinnear, Holst Birthplace Museum