

South Gloucestershire Heritage Partnership Meeting

Social Media. What can it do for us?

Friday 3rd March 2017 at Emersons Green Village Hall, Emersons Way,
Emersons Green, Bristol, BS16 7AP

Some free car parking by village hall and also at the retail park. By Sainsburys the parking is time limited but by Boots the parking is free.

This is an opportunity for trustees, staff and volunteers of museums and heritage organisations to find out about the benefits of using various types of social media. You will find out how use social media to achieve different aims such as growing awareness, fundraising, increasing membership and promoting project through talks and case studies. You will have an opportunity to share your experience.

9.30 **Coffee and tea available**

9.45 **Introduction**, Jane Marley, Museums and Heritage Officer
South Gloucestershire Council.

9.50 **Social media and the potential benefits for heritage organisations.** Sarah Madden,
Digital Engagement Officer, South West Museum Development Partnership.

10.30 **Developing social media to benefit Glenside Hospital Museum.** Stella Man,
Involving Residents In Solutions (IRIS).

10.50 **Crowdfunder helps museum fund raise to reopen.** Laura Kinnear, Curator, Holst
Birthplace Museum.

11.10 **Coffee break**

11.30 **Engaging audiences digitally at Corinium Museum.** Sarah Lewis, Digital
Engagement Officer, Corinium Museum.

11.50 **The benefits of using Instagram at Stroudwater Textile Trust.** Sarah Betts.

12.10 **WW1 Twitter story – what was the impact?** Digital Officer, Strategic
Communications, South Gloucestershire Council.

12.15 **Share your experience of using social media.** (5 minutes only). Up to 6 talks and/or
joint discussion with panel of speakers.

12.45 **End**

